



# COMPANY PROFILE

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**Analyze,  
Create & Build**

Booth Exhibition  
& Event Management  
Services



Analyze. Create. Build.

BUILD FOR  
**QUALITY**, STAND  
FOR **SUCCESS**

[www.xpolab.id](http://www.xpolab.id)



## NICE TO **MEET YOU!**

We are your partner in creating captivating events and stunning exhibitions. With a wealth of experience and a commitment to excellence, we specialize in delivering seamless solutions that bring your vision to life.

**XPOLAB** was established in 2017 consisted of a dedicated group of Exhibition Contractor, Special Booth & consultants in providing end-to-end exhibition and event services, with its core competency as an integrated solution provider for exhibition's booth installation and event management. We transform your occasions into unforgettable experiences. With a passion for perfection and an eye for detail.



**Commitment is at the core of everything we do.** We are dedicated to excellence in every aspect of our work.

## Our **Commitment**

### 01// Commitment to **Quality**

We hold ourselves to the highest standards of quality craftsmanship and attention to detail. Every booth we design and build is crafted with precision and care, ensuring durability, functionality, and visual appeal.

### 02// Commitment to **Innovation**

We are constantly pushing the boundaries of creativity and innovation in exhibition design. Our team stays ahead of the curve, exploring new technologies, materials, and techniques to deliver fresh and exciting experiences for our clients and their audiences.

### 03// Commitment to **Collaboration**

We believe in the power of collaboration and teamwork. By working closely with our clients, understanding their vision and goals, and leveraging the expertise of our talented team, we create solutions that exceed expectations and drive success.

### 04// Commitment to **Customer Satisfaction**

Our clients' satisfaction is our top priority. We go above and beyond to listen to their needs, communicate transparently, and deliver results that not only meet but exceed their expectations. We are committed to building long-term relationships based on trust, integrity, and mutual respect.



# 3 Values of Xpolab

## Analyze

In the analyze phase, we delve deep into understanding our client's needs, goals, and target audience. We conduct thorough research and gather insights to inform our strategy and decision-making process.

## Create

In the create phase, we unleash our creativity and conceptualize innovative solutions that align with our client's objectives and resonate with their audience. This stage involves brainstorming, ideation, developing concepts, and crafting compelling strategies.

## Build

In the build phase, we bring our concepts to reality, transforming ideas into tangible assets and executing our strategies with precision and expertise. This stage involves implementation, construction, and production of deliverables.

## ▪ Our Vision

Create immersive and unforgettable experiences through innovative exhibition construction and event management, inspiring connections and fostering creativity.

## ▪ Our Mission

Committed to delivering exceptional exhibition construction and event management services by combining creativity, efficiency, and expertise. Our mission is to exceed client expectations, cultivate lasting relationships, and contribute positively to the success of every event we undertake.



Analyze. Create. Build.



Analyze. Create. Build.



**Erlangga Prajitno**  
CEO

**Angga Satriawan**  
CEO



**Rifai**

Booth Exhibition and Interior  
Supervisor



**Ilham**

Booth Exhibition and Interior  
Supervisor

**Get to know**  
the individuals  
who make up  
**our dynamic**  
**team**



## Xpolab Business Unit

**Xpolab Offer** a comprehensive range of services to meet all your event and exhibition needs



Booth Exhibition and Interior Construction Services



Event Management and activation Services



**As specialists in construction exhibition and interior construction,**

We offer a comprehensive range of services tailored to meet the unique needs of our clients in the **construction industry**

- Custom Booth Design & Fabrication**
- Graphics & Signage**
- Logistics & Installation**
- Interior Design**
- Interior Construction**





# Exhibition Booth Construction Services

1

## Custom Booth Design & Fabrication

Our team excels in designing and constructing custom exhibition booths that showcase your construction projects, products, and services in a visually stunning and engaging manner.

- Design Concept & 3D Rendering
- Layout Planning
- Custom Fabrication For Booth Exhibition

2

## Graphic & Signage

We produce high-quality graphics and signage that effectively communicate your brand message and highlight key features of your construction projects. From large-format prints to eye-catching banners, our designs capture attention and draw visitors to your booth.

- Large-Format Prints
- Exhibition Displays
- Installation and Setup

3

## Logistic & Installation

We manage all logistical aspects of your exhibition, including transportation, setup, and teardown of booth materials and equipment. Our experienced team ensures timely delivery and seamless coordination to optimize the efficiency of your participation in construction exhibitions.

- Transportation
- Installation and Dismantling
- Maintenance and Repair



## Recent Project



### Xpolab Booth And Construction

Design & Installation Summarecon booth Bekasi



### Xpolab Booth And Construction

Design & Installation Ellips Booth



### Xpolab Booth And Construction

Design & Installation Morizen booth - Summarecon



## Recent Project



### Xpolab Booth And Construction

Design & Installation Ellips Booth • PT. Kino Indonesia



### Xpolab Booth And Construction

Design & Installation Batiste



### Xpolab Booth And Construction

Design & Installation Pesta KPR 2022 - Summarecon



#### Xpolab Booth And Construction

Design & Installation Summarecon Expo



#### Xpolab Booth And Construction

Design & Installation Ellips Booth • PT. Kino Indonesia



#### Xpolab Booth And Construction

Design & Installation Diane

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our portofolio** [Click Here: For More Our Portofolio >](#)

**XPOLAB**  
Recent Project

# Interior Design & Construction



We specialize in creating exceptional spaces tailored to meet diverse needs and styles. Our expertise spans various types of environments, ensuring each project we undertake is delivered with precision, creativity, and a commitment to excellence.

## → Interior Design

Transform your internal meetings into productive and inspiring sessions with our expert event management services. Whether it's a strategic planning session, training workshop, or annual review meeting, we provide the tools and support to make your meetings effective and memorable.

## → Interior Construction

Strengthen your distributor network and foster valuable connections with our expertly managed distributor gatherings. We create engaging and informative events that highlight your brand, showcase new products, and build stronger partnerships with your distributors.

## Interior Design Services

### 1 Office Spaces Design

Create productive and inspiring work environments with our tailored office design services. We focus on functionality, ergonomics, and aesthetics to enhance employee well-being and productivity.

### 2 Retail Spaces Design

Design attractive and engaging retail environments that enhance the customer experience and drive sales. Our designs are tailored to reflect your brand and appeal to your target audience.

### 3 Hospitality & Healthcare Spaces

Transform hotels, restaurants, cafes, and healthcare spaces into inviting and stylish spaces that enhance the guest experience. Our designs blend comfort, functionality, and elegance.

## Interior Construction Services

### → New Builds

### → Renovations and Remodeling

### → Project Management

## Types of Spaces We Design and Build:

### → Office Spaces

Open-Plan Offices, Private Offices, Co-Working Spaces, Executive Suites, Meeting Rooms and Conference Rooms, Virtual Offices.

### → Retail Spaces

Outlet Stores, Supermarkets and Hypermarkets, Malls and Shopping Centers, Pop-Up Shops, Specialty Stores, E-commerce Showrooms.

### → Hospitality & Healthcare Spaces

Hotels and Resorts, Spas and Wellness Centers, Event Venues, Beauty Clinics, Dental Clinics.

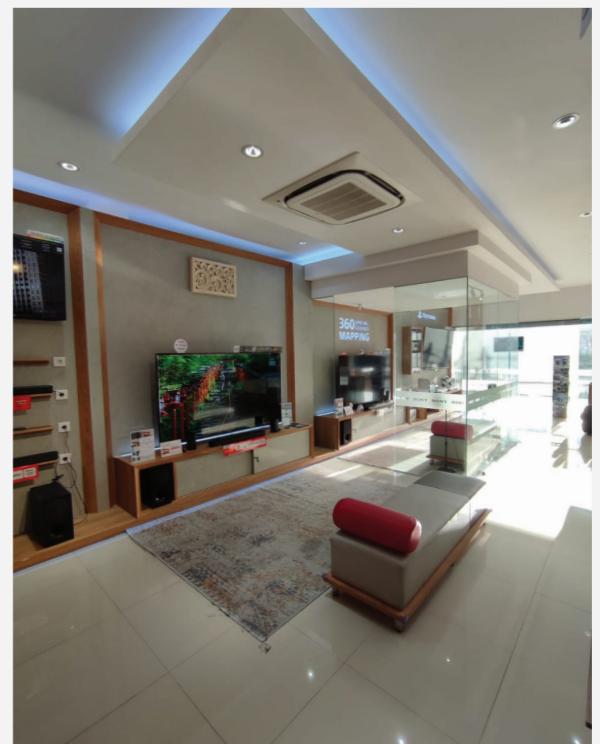


## Interior Recent Project



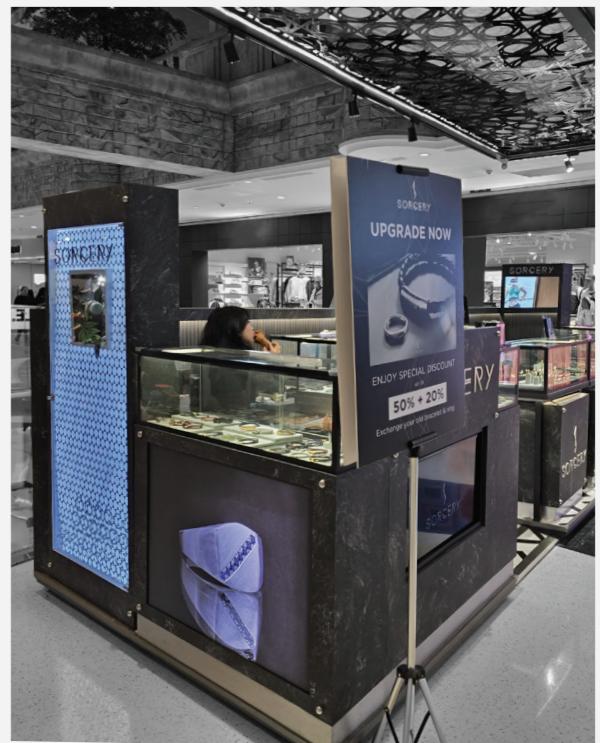
### Xpolab Interior Design & Construction

Interior Design for Sony Center Denpasar • Sony Indonesia



### Xpolab Interior Design & Construction

Interior Design for Sony Center Denpasar • Sony Indonesia



### Xpolab Interior Design & Construction

Interior Design for Sorcery store

# How We Work

POB  
LAB





MORE THAN  
**7+ YEARS**  
**EXPERIENCE**

WORKING WITH  
**50+ BRANDS**

PROVEN TRACK RECORD  
**100% WORK**  
**DONE**

Summarecon Mall  
SERPONG

SUMMARECON SERPONG

FESTA  
KPR 2022

**WE ARE PROUD  
TO HAVE WORKED**

with a diverse range of clients  
across various industries.



**BLANK**

**ellips**

**Diane**  
PERFECT BEAUTY

**OVALE™**

**Batiste**

**indofarma**

**delto**

**Kino**

**Sleek®  
baby**

**AUSVEG**

**BANK INDONESIA**

**BNI**  
Syariah

**OCBC Bank**



**We Can't Wait  
to working  
with You.**

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